

The Gazette, Montreal, August 8, 1981

NUMBER OF SMOKERS RISES BY FOUR POINTS

GALLUP POLL

Compared with a year ago, there appears to be an increase in the number of Canadians who smoked cigarettes in the past week - up from 41% in 1980 to 45% today.

The question asked over the past few years was: **"Have you yourself smoked any cigarettes in the past week?"**

Here is the national trend:

	Smoked cigarettes in the past week
Today.....	45%
1980.....	41
1979.....	44
1978.....	47
1977.....	45
1976.....	Not asked
1975.....	47
1974.....	52

Men (50% vs. 40% for women), young people (54% vs. 37% for those 50 years or over) and Canadians of French origin (57% vs. 42% for English) are the most likely smokers.

Regardless of smoking habits, a solid majority of Canadians today (59%) favor separate areas in restaurants for those who smoke. Less than half that number (26%) would prefer to see the situation left as it is now.

Four years ago, when this question was last put to the general public, just under half (49%) wanted separate smoking areas in restaurants while 30% favored the current policy.

Today's results are based on 1,054 personal in-home interviews with adults, 18 years and over, conducted in June.

The Gazette, Montreal, Thursday, June 27, 1985

39% OF CANADIANS SMOKED IN PAST WEEK

GALLUP POLL

Almost two in every five Canadian adults (39 per cent) smoked at least one cigarette in the past week - down significantly from the 47 percent who reported this 10 years ago, but at the same level found a year ago.

Here is the question asked fairly regularly over the past decade: **"Have you yourself smoked any cigarettes in the past week?"**

The national trend shows:

	Smoked cigarettes in the past week
1985.....	39%
1984.....	39
1983.....	41
1982*.....	42
1981.....	45
1980.....	41
1979.....	44
1978.....	47
1977.....	45
1975.....	47

*Smoked regularly or occasionally.

As in earlier years, those under 50 years are more likely to smoke cigarettes (43 per cent) than are those 50 years or over (33 per cent). Men (43 per cent) are more likely to be smokers than women (36 per cent).

Results are based on 1,047 personal, in-home interviews with adults, 18 years and over, conducted between May 9 and 11. A sample of this size is accurate within a 4-percentage-point margin, 19 in 20 times.